

How To Create Content

S1: Hello and welcome to this video tutorial.

In this video, I'm going to guide you how to create your very own content.

Are you ready? Let's get started!

S2: If you never heard of private label rights content, they are products that can be purchased and used or resold under the "brand" of the original purchaser.

Generally, in internet marketing, the term PLR is usually invoked in reference to intellectual property.

Products such as e-books, reports, articles, or some other form of written content, audio content, or video content can be PLR products.

S3: There are people out there who are specializing in doing certain task way better you could probably do.

If creating contents is not your forte, you can choose to out-source the work by hiring freelance writer to write it for you.

Now, the big question is where to find freelance writers?

I highly recommend you, to check out Fiverr.

Fiverr is a marketplace where people can offer their services from writing to designing starting at a cost of five dollars.

Even though the charges may vary from seller to seller, you just need to look for the one with good reviews and reasonable price.

If you need a team to get a project done, check out Upwork.

In Upwork, freelancers charge their payment per hour or per project.

For hourly projects, the freelancer bills you once a week, and Upwork will send a secure payment to your freelancer.

For fixed-price projects, Upwork will release funds to your freelancer after they meet your pre-set milestones.

S4: Besides outsourcing task and projects to freelancers, another method you could do is repurpose a product by combining different PLRs products into one.

All you need to do is make some major changes with the content through editing and paraphrasing to suit your product and give it a suitable product title.

Check out Jvzoo or Clickbank for PLRs products.

Through these sites you can easily access various PLR products that could suite your niche.

S5: Now that we have come to the end of this video tutorial. Thank you so much for watching and good luck with coming up good quality contents.